

From: ["LADWP News Notification@247233-web2.piersystem.com"](mailto:LADWP_News_Notification@247233-web2.piersystem.com)
To: [Kent Smith](#)
Subject: LA City Councilmember Huizar to 'Flip the Switch' on Boyle Heights' First Large Scale Feed-in Tariff Solar Project
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LADWP Letterhead



FOR IMMEDIATE RELEASE
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LA City Councilmember Huizar to 'Flip the Switch' on Boyle Heights' First Large Scale Feed-in Tariff Solar Project

WHAT:

A rooftop “Flip the Switch” event to celebrate energizing the City of Los Angeles’ newest solar project in Council District 14, developed in partnership with the business community through LADWP’s Feed-In Tariff (FiT) Solar Program.

WHO:

The Honorable Jose Huizar, Councilmember 14th District

Jacob Levy, Property Owner, 3650 E. Olympic

Christian Wentzel, CEO, Solar Provider Group

Mike Webster, Senior Director, Power Engineering and Technical Services

Mary Leslie, President, Los Angeles Business Council

WHEN:

Wednesday, July 29, 2015

9:00 a.m. to 10:00 a.m.

WHERE:

3650 E. Olympic Boulevard, Los Angeles 90023 (between Mirasol and Calada streets)

Enter the parking lot from Olympic Blvd. Parking will be provided in front of Food 4 Less. Media can access the rooftop through the elevator lobby in the corridor between the Food 4 Less and CVS Pharmacy buildings.

BACKGROUND:

The City of Los Angeles’ new 300 kilowatt (kW) photovoltaic (PV) system is the first large scale FiT solar project in Council District 14, which joins a smaller existing 30kW PV system. Both are part of LADWP’s Feed-in Tariff Solar Program, which launched in 2012 as the largest of its kind for any city in the U.S. with the ambitious goal of developing 150 megawatts (MW) of renewable solar capacity annually. The 150 MW goal is also double the minimum target of 75 MW set forth by the State. FiT solar projects like this one provide financial benefits to low income neighborhoods, as well as to businesses and/or developers to build solar projects on otherwise unused rooftops to generate clean, solar energy and sell it at a profit. The FiT program is vital to LADWP’s goals of going coal free and reaching its target of 33% renewables by 2020.

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